



Membership

Master membership management with our comprehensive system

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Benefits of our Membership Management System

- Discounts for membership
- IC Card Reader
- Info sharing for multiple branches
- Loyalty Program
- Prepaid member credits for later use
- Member points accumulation

- Member profiles
- Membership card
- Membership expiry date
- Membership fees
- Purchase history
- Vouchers

Call POSMarket today at 1 800 87 7061 to find out more about our Membership system

To create awareness, improve loyalty and increase sales, you can benefit from our comprehensive membership system. The membership management system is designed into the POS system and it is available for multiple branches through BizCloud Cloud implementation.

You can have your membership system offline, however, there are certain circumstances where you have to go online.

For instance;

1. You have a multiple branches that sharing the same contacts base.
2. You want a uniform and unique membership number across all branches.

Online Membership Systems can help you solve the problem by sharing the member number online (online POS System). And you can do modifications via online.

Cost Effective

The membership management system is a cost effective marketing tool for your outlets and businesses. Let's assume you already have our POS Market POS system ready, all you need to do now is to create a membership number for your customer. We provide various forms of support as well as accessories for you to scale and properly leverage the membership system to your benefit.

Learn more about our Membership Management Features

DISCOUNTS FOR MEMBERSHIP

Encourage the frequent use of the membership programs by introducing exclusive discounts for members and elite club members. This presents benefits to both yourself and the members for their loyal participation.

IC CARD READER

Collect member data easily through the IC Card Reader feature. We have the IC Card Reader as an optional hardware to be purchased. Use the IC Card Reader feature to easily update profiles with mandatory information as well as further quick verification.

INFO SHARING FOR MULTIPLE BRANCHES

Easily share member information across multiple branches in order to expand the benefits for members as well as allow access to participating branches that will help increase profits.

LOYALTY PROGRAM

Loyalty programs encourage prolonged memberships and ensure membership drives are successful. Loyalty programs can be used to reward members for maintaining their membership through the years and increases the value of each individual.

PREPAID MEMBER CREDITS FOR LATER USE

Apply prepaid member credits for business models that allow member credits to be exchanged for services and discounted products. This ensures members participate in collecting credits both earned and purchased for future use.

MEMBER POINTS ACCUMULATION

Encourage membership points accumulation for on-going use. Apply the membership points to discounts, vouchers, redemption and more.



MEMBER PROFILES

Manage your member data effectively with lists that grow and expand as records are updated. Skip having duplicate data with the record merge function and keep track of member and non member information.

MEMBERSHIP CARD

Membership cards help identify the individual as an exclusive member and gives the option to business owners to decide the various levels of membership and its' perks. This option can span from Basic Membership up to the Highest Membership usually known as the Platinum Members or any word used to describe.

MEMBERSHIP EXPIRY DATE

Another option in the membership system is to introduce expiry dates that will drive fee collection, updating data and budgeting for member programs and benefits.

MEMBERSHIP FEES

Membership fees help the business provider to pay for the administration and maintenance of the exclusivity of the membership as well as ensuring a more comprehensive plan for this group annually. By having membership fees, you get to collect an amount that can be used to producing updated membership cards and profiles.

PURCHASE HISTORY

Purchase history helps businesses keep track of your members buying habits. This helps you suggest future products or services to that particular member making them feel appreciated. Tend to each members' special needs by understanding their purchase pattern.

VOUCHERS

Vouchers for members are an easy way to encourage sales and introduction to your products or services. These vouchers allow members to enjoy the discounts or share the vouchers to non-members opening up a whole new market to future customers.



Contact us or [CLICK HERE](#) to find our more about our Membership Card printing.

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